

COFFEE IN THE TRADE Hub



Coffee trade was valued at 30.9 billion dollars in 2018, and accounts for 0.17% of total world trade. TRADE Hub's work on coffee aims at analysing the impacts of global coffee trade rules and institutions on livelihoods and nature in countries where production takes place, with a focus on Indonesia and Tanzania where coffee's export value is worth \$126 and \$876 million respectively ¹.

We focus on investigating solutions around land-use planning and targeting regulators to better incorporate sustainability into these discussions. We also promote sustainable investments and engage with enabling institutions who steer trade.

Using this diagram which is based on a generic supply chain, we can explore the work that the TRADE Hub is doing at each stage of the coffee supply chain



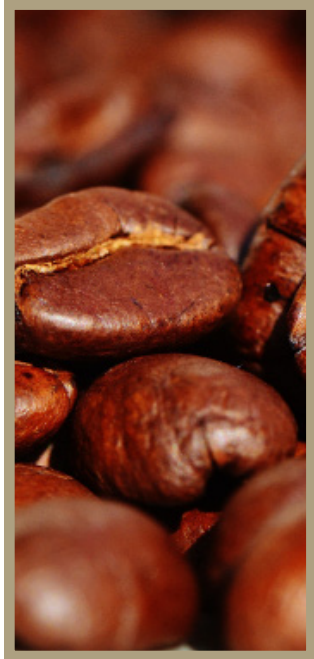
Acronyms
ICRAF = World Agroforestry Centre
SUA = Sokoine University of Agriculture
UNILA = University of Lampung
WCS = Wildlife Conservation Society



FARMERS/PRACTICES

We are studying production systems and mechanisms - filling gaps in knowledge about current farming practices, impacts on ecosystems and people, and direct impacts of high-level policy decisions.

- Examining socio-economic and bio-physical baseline data at the local level as a way to understand existing practices. Surveying at the site level and generating information from the raw data (*ICRAF Indonesia*)
- Conducting survey in Aceh to capture information of existing value chain at the local level (*ICRAF Indonesia*)
- Organising field work activities to analyse the impact of coffee trade on nature and livelihoods (*SUA*)
- Analysing coffee smallholders' typology, their behaviour towards forest conversion, barriers and cost for sustainable practices (*WCS Indonesia, UNILA*)
- Developing business cases for sustainable commodity production - demonstrated by rural communities in Bukit Barisan Selatan landscape (*WCS Indonesia, UNILA*)



PRIVATE SECTOR & IMPORTERS

We are working towards further integrating environmental and social considerations into global/ corporate trade governance.

- Identifying and engaging companies - including importers - exposed to the risk of sourcing illegal coffee grown inside the Bukit Barisan Selatan National Park
- Organizing the Sustainable Coffee Roundtable meeting
 - » The roundtable meeting provides an avenue for private sector including importers, farmers, NGOs and relevant government agencies to formulate strategies and approaches to support sustainable coffee production in the Bukit Barisan Selatan landscape

WCS Indonesia



TRADE RULES

- Examining how coffee exporting countries can benefit from existing trade agreements
- Planning a study on how trade agreements and policies have supported sustainable and equitable coffee trade in developing countries
 - » Completed a study on the comparative advantage of the Tanzania coffee sector under EBA trade agreement

SUA Tanzania



NATIONAL GOVERNMENT



We are engaging public sector decision-makers with the Hub's findings, enabling pathways to critical shifts in planning and implementation.

ICRAF

- Preparing sustainable trade scenarios through trade-off analysis of land-based sector green growth that include coffee in selected landscapes in Aceh

Indonesia

TRADERS/ AGGREGATORS



We are dissecting the role that traders play, and researching how demand-side management can change the way commodities are traded.

SUA

- Conducting field work on the role of certifications and policies on supporting equitable coffee trade

Tanzania

METRICS & TOOLS

We are developing powerful models that envision future pathways for trade, as well as metrics and indicators that help plan and monitor for more sustainable trade systems.



- Developing a forest integrity metrics/tools for Indonesia (WCS Indonesia)
 - » This metric would enable the identification of the remaining high integrity forest areas in Indonesia and further inform areas at risk of conversion from commodity production



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